SHOW FOLKS IN POLITICS

35,000 IDLING DUE TO SLUMP IN SHOW ‘BIZ’

An estimate of the unemplo-
m ent attention in Holly-
wood and Los Angeles indi-
 cates that there are more
than 35,000 theatrical
workers of both stage and
screen out of work.

While the conditions are
way below the average, even
considering the last year’s
Dynamic strike there is no agi-
tation nor feeling of unrest
among them. They are taking
the hardship philosophically,
but meetings are being held,
planned to consider immediate
relief.

Musicians, united with a mem-
bership of 4200, report that about
three-fifths of members are work-
ing, or 2500 idle at this time.

There is some slight relief in-
dicated with the opening of stage
shows at the Paramount next week,
and prominent theatre owners have
defined an intention to install small orchestras of five
or six men.

Also Business Agent E.L. Smith
reports several golf courses plan-
ing to set up small combinations,
but the indicated business is not
effective enough to be particularly ben-
eficial, considering that closing of the
Roe! next week will release 190
members for the idle list.

However, bad as the condition is,
Smith states that their situa-
tion here is far better than that
of any other city in the country.
A meeting is to be held late this
week for a consideration of the
entire situation, but no difficulty
nor agitation on the part of the
membership is anticipated.

The stage hands union, while
not a able to give exact figures, es-
timated from the number of theat-
res that are dark, the total is
obviously lower than that of the
musicians.

The most interesting situation
exists at the Central Casting Of-
fice. Their placements during the
past three months have been nor-
mal; that is June, 23,038; July,
23,143, and August, about 20,000.
These are formidable figures, but
they represent that it is possible
for approx. 30% of the people
who may have received a day’s
employment each.

The Casting Office has 17,000
candidates, of which 5,000
years, an extra who was a distinct
Lost type were available for
20 different roles. Today, they can
only be used in proportion
the number of languages
spoken.

If a French or Russian mole is
required, they have to be brought
upon to supply them. Of the 200
(Continued on Page 15)

RUBE WOLF
MASTER OF CEREMONIES
LOEW’S STATE, LOS ANGELES

HELPs END WAR

NEW YORK, Aug. 20.—M. E.
Hansford, president of the Canter-
ford Theatre Enterprises and a na-
tional director of Motion Pict-
ure Theatre Owners of America,
was largely responsible for
the production of this week’s
thrillers and when the audience
was in the dark.

KEN RIDES IN RODEO

Kenn McRae will participate in
the forthcoming rodeo and round-
up at Grafton, Oreg., ho an-
nounced as a home-town at the
Santa Monica Rodeo Club.
GOLF ‘HAZARD’ WHEN IT RAINS, FRANKLIN SAYS

There is always someone to present an all-in for bad weather. Last week, a number of golf links that have been springing up in great profusion during the past few years, had to close because of show business and golf links has been directed to the public. It is a fact that there are numerous golf links that have been springing up in great profusion during the past few years, and that the golf links business has been a failure because of show business. It is a fact that there are numerous golf links that have been springing up in great profusion during the past few years, and that the golf links business has been a failure because of show business.

GOLF ON BABY GOLF STUFF

Off-Time Tap Is Bug-a-Boo Of Song Team

"On Rhythm" dressing is on the menu. The tricked up tap routines are clever and difficult to execute: but to the uninitiated or to the casual audience, the dance seems to slip away with a laugh. Popular harmony singing quartets have a series of key arrangements that they are off key when they pitch into songs of the same genre for the "off rhythm" dressing, created by the colored hooper. The tricky time tapping has been enjoying a prolonged run, and the golfers have been given instructions to the professional dancers.

WARNO R WIN RACE FOR SITE

Permission has been granted for a new theatre to be erected on the corner of Wilshire and Western for Warner Brothers. For many years, there has been a demand for a theatre on this corner, and the corner has been used for many years. The theatre has been in use for many years, and the corner has been used for many years. The corner has been used for many years, and the corner has been used for many years.

The new and beautiful courses, constructed by the developers of the Wilshire Club, have been opened by the developers of the Wilshire Club. The new and beautiful courses, constructed by the developers of the Wilshire Club, have been opened by the developers of the Wilshire Club.

LAZARUS TAKES STRAND HOUSE

Strand Theatre, Long Beach, has been leased by Lazarus, Vinnicoff, who operates a chain of theaters in Los Angeles. Frank H. Johnson, resident manager, has been appointed by the new owners to a policy of five acts of independent vaudeville, and six film pictures, with a weekly change. The new owners have been operating a chain of theaters in Los Angeles, and the new owners have been operating a chain of theaters in Los Angeles.

It is reported to have the only fire-theatre parking concession in that city. The new owners have been operating a chain of theaters in Los Angeles, and the new owners have been operating a chain of theaters in Los Angeles.

TO OFFICE No. 8

A PROVEN FRIEND TO STAGE AND SCREEN

Off-Time Tap is Bug-a-Boo Of Song Team

"On Rhythm" dressing is on the menu. The tricked up tap routines are clever and difficult to execute: but to the uninitiated or to the casual audience, the dance seems to slip away with a laugh. Popular harmony singing quartets have a series of key arrangements that they are off key when they pitch into songs of the same genre for the "off rhythm" dressing, created by the colored hooper. The tricky time tapping has been enjoying a prolonged run, and the golfers have been given instructions to the professional dancers.

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TO OFFICE No. 8

A PROVEN FRIEND TO STAGE AND SCREEN

At The Primaries — AUGUST 26th

RE-ELECT For Judge of the Superior Court

HUGH J. CRAWFORD

The Golden Rule Judge

A member of the Los Angeles County Bar for the last ten years, Judge Crawford has been a member of the Los Angeles County Bar for the last ten years, Judge Crawford has been a member of the Los Angeles County Bar for the last ten years, Judge Crawford has been a member of the Los Angeles County Bar for the last ten years, Judge Crawford has been a member of the Los Angeles County Bar for the last ten years, Judge Crawford has been a member of the Los Angeles County Bar for the last ten years, Judge Crawford has been a member of the Los Angeles County Bar for the last ten years, Judge Crawford has been a member of the Los Angeles County Bar for the last ten years, Judge Crawford has been a member of the Los Angeles County Bar for the last ten years, Judge Crawford has been a member of the Los Angeles County Bar for the last ten years, Judge Crawford has been a member of the Los Angeles County Bar for the last ten years, Judge Crawford has been a member of the Los Angeles County Bar for 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An outstanding feature of current picture business is the response to the theme of "Talking Pictures" Week. Most of the theatres are doing much better box office this week than the week just past. An outstanding feature of the theme is the fact that better pictures, same stage shows, and better programs are being played. At the Downtown last week was $15,900 with "Craig," while they did that much during the "Mighty Dick" now showing.


Luther Reed, OPTIMIST

Luther Reed does not believe that musicals are to be eliminated in pictures, but feels there are two kinds of them.

The director, who is making "The Littlest Rebel" in Toyland for RKO, believes there will always be a popular demand for old musicals and points to the perennial Ziegfeld Follies as an example.

BABA BERWICHI VISITS N.Y.

Babe Berwicli, wife of the Hollywood orchestra leader, returned to New York this week with her mother-in-law and sister-in-law, Mr. and Mrs. Jack Henry.

Berwicli, who has recently completed an eight-weeks' doubled engagement at the Mont-Marce and Embassy clubs in Hollywood, is at present negotiating for New York spots.

CHRISTIE TO DO "AUNT TALKIE"

At Christie is to direct again. This decision came with the announcement by the brothers to continue "Christie's Aunt into pictures."

This picture was made by the new company known as "Christie Pictures," with Syd Chaplin in the title role.

Arrangements were made with Charles Chaplin, father of the film, and with his brother Charles, founder of the Hollywood branch in 1911, in connection with the project. It is his cleverest effort in the manipulation that brings wealth and recognition to the firm, in addition to expenses of the project.

Wood, a member of the New York dramatic corps, has announced for the next "Aunt" will include Charlie Ruggs, who will assume the Chaplin role, Philip Reed, Lonnie Littlefield, and Rath Hallahan, who will play the "Aunt".

"JEWEIJS IS NEXT"

Next offering of the Christie Mart will be Robert Stolzer's drama, "Precious Jewels," the cast, which will be announced in the coming days.

PATRICIA CAST

Tom Patricola has been cast for the part of "Children of Dreams," replacing James Cagney.

MOOVE MADE

May Open Music Revue in September

El Captain Theatre was the only legitimate playhouse to open last week, "Three for Thursday," the attraction, drew about $500 last Sunday, and the new revue house opened with Grant Mitchell in "The Champion." The Bills, moreover, with "Candlelight" and the Belasco, with "It's a Wine Child," opened also.

May is Theatres will be operating some time in September with a revue on the lines of the New York "Vanguard." Franklin productions, who are sponsoring the offering, have engaged Leopold Prima to stage the numbers.

Price last staged the East Coast "Vanguard." He is told to be assembling 100 chorus girls. The Saylers is writing the music, and James Braddock is the brilliant stage director.

Frank Davis has been engaged for the "Vanguard," and any famous names are not announced.

Productions of the firm will be under the direction of Bill Wolfrom, recently brought in by Pathé short subjects department.

"IDEA" MAKERS ADD TO STAFF

Fanchon and Marco are reaching a peak in their growth and will be in charge of some of the leading producers of the tour circuit.

They have announced the following succession: First, a film has been signed at a salary of $750 per week, and it is said they are negotiating with Larry Gelbart, Louis Wolfrom, Sammy Lee, and other producers; and the film for M-G-M, which has been in the works of "Heights of the M.H." M. M. will have a trio of high-class patrons for their Fall season.

WILL HAYES SUED

Congo Pictures, Ltd., producers of "The President's Lady," and "Moonlight against the Stars," have brought suit in the Los Angeles court against Will H. Hayes, producers of "Producers, Inc." and "Disturbers, Inc.", and others, asking for $36,500 damages.

RKO, SAN DIEGO FOX-PANTAGES

A deal has recently been closed by which West Coast Pictures will sub- let the RKO Theatre in San Diego. The Fox will be retained after the Fox-Pantages. This house was formerly operated by the firm and was sold by RKO to KFO and is one of the most successful theatres in the southern city.

It is known that Panages has a tremendous contract with RKO for the next two years, even from the time the theatre was sold by Panages. It has been decided that North Central will retain the theatre.

With the movement of the theatre to RKO, it was said that the latter would give the theatre to Panages if the theatre could make any further disposition of the property. It was not, however, negotiated, it is believed that Panages has been sold.

This is further supported by the fact that West Coast Panages, formerly the theatre under the Pan regime, will remain as manager under the new arrangement.

This will be the seventh theatre that Fox-West Coast is operating that has been closed to the neighborhood violators of San Diego.

LIBERTY OUTFIT SOON TO SHOOT

Liberty Productions, started by Richard Barry and Fred Holman,لي وليامز. Holman, and Willie Torbin, are starting a new picture, "The Apo," in which Harry Langdon will star.

Liberty plans to make twenty pictures this year, using a new wide screen development which provides for the same to be made for sound and color film, and to have twenty-five of the pictures distributed in the United States and others in South America, the Orient and Europe.

Rube Wolf Is Back

Rube Wolf, whose picture appears on page one of this issue, is back in town after spending a week in Lowes' Sutton, after an absence of a few months in a Western city. Rube's last engagement was a successful one in his hometown, Brooklyn, N. Y. Previously, he has worked at a number of the Lowes' circles, Warhol, San Francisco, and others, to return to Lowes' State indefinitely.

W. Rube Wolf is the most popular master of ceremonies around Los Angeles and is looking to go to San Francisco and the West Coast generally. He is said to usually feel certain of capacity houses when Rube Wolf is at the bill.

In his last appearance in Los Angeles, he was at the Lowes' State, which is the Broadway house for over a year.

Legit Life - Save Better Talking Movie Week Gets Response from Public

While playing the Fox St. Louis recently, during the endurance of Miss Dionne and Jackson, world record holders, Eddie was called upon by the boys to sing his hit and play his famous banjo.

Eddie played "St. Louis Blues" and "Rock-a-boo Yu Yello in Dixie" and "Never Too Busy for You," his new tunes, returned to intimate his films and to broadcast to the boys in the air over again.

Left: Eddie broadcasting.

Right: With Shorty Chaffee, pilot of re- fueling plane.

PEABODY SCORES ANOTHER HIT!

The Peabody Theatre, as reported in the last "Theatre," has far outstripped all other houses in the city. There are many factors in this, but one thing is certain: it is the fact that better pictures, same stage shows, and better programs are being played. At the Downtown last week was $15,900 with "Craig," while they did that much during the "Mighty Dick" now showing.


In Hollywood they figure $16,200 with "The Matrimonial Trial," a first week. Pauline Johnson and Sallie O'Neil, in "Top Speed," already has progressed admirably in doubling the figure.


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"COMMON CLAY." FOX PICTURE (Produced at Louis B. Mayer Studio) For the first time in a Louis B. Mayer picture, the best pictures Fox has turned out has a story that is as interesting as the strong magnet with the mantle exposed.

It is not until the picture is over that it becomes apparent that the tricks of the excellent director are not concealed in the tale unfolded. It is the story of a young girl, who, seeking pleasure, takes a job as a housekeeper for a young man, but in the end, she finds that it is the job of a lifetime.

The job she finds is one of the most interesting in a rich man's house. She has to fight for her job with the boys and girls, but eventually fails for the job.

In the time a child is born and the father of the boy tries to buy her off through his wife, she rejects and has his job eliminated on the charge of a minor fault and finds out that she is really the darling of the waifs in the house in which she was born.

In the end, she is given a hickey scene with her father.

EXHIBITOR'S VIEWPOINT: 
This is a story that has all the elements needed for a success. Of the type of story, well told and acted as it is, one hopes that you can give it. It has plenty sex without the interest without much; it is reminiscent of the old-time thrillers, and will create discussion among the public.

PRODUCER'S VIEWPOINT: 
You must give Victor Fleming what he wants. This is a story of direction of Common Clay, and if he and John W. Reisman from doing. The study is a strong study. It is a study in a story of this kind and is well told and acted.

CASTING DIRECTOR'S VIEWPOINT: 
Several of the young people in this picture are as fine as the news is out that she is really the darling of the waifs in the house in which she was born.

EXHIBITOR'S VIEWPOINT: 
The pictures are as good as the study, well told and acted as they are. The pictures give you what you can give it. It has plenty sex without the interest without much; it is reminiscent of the old-time thrillers, and will create discussion among the public.

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**In Hollywood--Now**

By BUD MURRAY

**TO A PERFORMER**

*Front*  

Is Everything!

High Class Barbers

Assisted by Miss Andy, Maneuclirt

Offer You the Ultimate in Service

Lincoln Bldg., Barber Shop

742 South Hill St.

(Across From Herald)

Phone

Sensible -- Regular -- Prices

**THANKS**

**TO**

**OPEN SEPT. 1**

The Majestic Theatre is being entirely remodelled and will open September 1, by the American Theatres, Ltd., a corporation of business men who also operate the Spreckels Theatre in San Francisco.

Both houses will be under the general management of Miss Newbery, the former manager of the Palace, Rialto, and other local theatres. The house will be operated by Sam Newbery, and the company is directed to second run Warner and Universal productions.

William Jenner, former theatre operator and resident manager. The offices will be in first-class quarters. The theatre will be built in two years.

**BEBE RE-SIGNS**

Bebe Daniels will continue as an RKO star. Last week she was working in the stock company. She will appear only in two special pictures a year. Miss Daniels has already appeared in five RKO pictures.

**LEO LE BLANC**

Midwest Traveling Production Rep. For FANCHON AND MARCO.

You've Been

Wonderful To Us, LEO.

For Your Co-operation

Your Thoughtfulness.

**WE THANK YOU!**

**EDDIE PEABODY**

(MUSICIAN BAND OF IOWA)

**MISS EDDIE PEABODY**

His Personal Manager

Now in his third big week, Fox, Detroit
Short Shots
At the News

Fifty thousand dollars already has been taken in for the grand prize of $100,000 at the New York World's Fair. It is hoped that this Saturday, September 29th, tickets will be sold for the four days of the opening. LeRoy Foster, chairman of the general committee in charge of the Los Angeles Grand Opera Association, Colonel Foster, expects the admission to be raised from $50,000.

Richard Barrymore, cab. daughter of Ethel Barrymore, the set-
top star of the world, is in Julia Petrikian's "Scarlet Sister" at the Forum Theatre on Sunday and Monday. The mother will take the horse at this time and the father will take over.

A four-year-old former course will be offered by the College of Music, University of Southern California, in September, it has been announced by Prof. M. Perry, assistant dean.

Charging her husband, Michael Robinson, a singer, with desertion, Mary Lewis, opera star, appeared before Judge Walter Haak, seeking a divorce. Miss Lewis stated in her complaint that she and Bohlen had married in April, 1925, and had separated July 29, 1929.

There is a very important concert coming up in the near future for Mrs. LYDIA M. KUHLMAN. Miss Kuhlmam is a certain that he cannot think in a tacit. Perhaps he's a "huck" writer.

George O'Brien, film actor, is reported recovering from an in-
jury, sustained while working in a horse. O'Brien was thrown against a large truck working at Fox Hills.

Annette Sleeper, sister of Martha Sleeper, Miss Sleeper with Horace Trenchard, Jr., of New York. Trenchard will be held at the home of Miss Sleeper in Beverly Hills.

Petitioning to be appointed legate of General Hospital, Mrs. J. Wahl, stage actress, Mrs. Evelyn Wahl, and Miss Wahl, stage actress, Court that the girl is incapable of handling her money. ..

Miss Wray, known legally as Marie Louise Cowdrey, is 20 years old.

Theatre reaction of the principle, the woman, can be limited to a perio-
dic, but which, in the long run, is the basis of the emergency measure.

The closing bell in Los Angeles at this time is terrible, with but one stage show, The State; one vaudeville house, the RKO, and one film company, Universals. The two or three legitimate houses are scheduled to open, it is true, but this will not materially relieve the situation so far as the unions are concerned.

Equity has shown a willingness to cooperate with the management, provided that the management promises to pay the three thistles.
STORMY MEET NOW LOOMING IN UNION ROW

SAN FRANCISCO, Aug. 21—What previously seemed to be a
peaceable renewal of contracts be-
 tween theatres and unions made
develop into a stormy session be-
fore both sides are out of the
signatures on the dotted line.
Operations were given a two-week
extension of their present contracts
this week, but musicians and stage
hands have yet to come to an
agreeable understanding with theatres
on the September 1 renewal.

Musicians face the most serious
fight of all. Theatre heads are
reluctant to sign a contract for
ten days or a month when the strikes
may be held down for a year or more
under a high-demand agreement.

Neither do the theatre heads go
for the minimum number of min-
dates. While they state that they will,
for the most part, continue the present
music personnel, and in some cases augment
the present list of musicians, they
won't want to be held to a stipu-
lated minimum of men on stage
or in the pit.

Touring all this, the Greenfield
and Golden State chains, among
others, want to do away with their
organizational agreements.

Members of the local Musicians
Union are meeting this week, to
discuss the question among them
several weeks after engaging in another
war with theatre heads.

NEW 'FLEXOS' COMING SOON

SAN FRANCISCO, Aug. 21—
Goldner Productions are preparing
quadruplet 'Flexo' series, one of their
flexible, non-breakable plates for
flipping to newspapers in some
form or other.

A number of orders from theatres
and radio stations for the plates,
which are made with Jack Coldwell's
storage system, are being turned
out by the Flexo plant, 1440
Market.

AGAIN AT KEYS

SAN FRANCISCO, Aug. 14—
Rudolf McClelland is back at the
controls of the Flats this week after
a two-weeks' vacation spent in
his home town, Seattle. His wife
accompanied him on his trip.

MARIAL AND CELITA

Just Returned From a Winter Engagement

CHATEAU MADRID—HAVANA

Now Featured Over
PARAMOUNT CIRCUIT

TAP DANCING OXFORDS

Grandie Hand Turned Soles
MEWS, 855 Union

“GOOD DANCERS Next
WE’VE THEM”

DANCE ART SHOE COMPANY

Theatrical Footwear

Westfield Theatre Bldg.

GAMBIA

San Francisco

150 Powell St.

San Francisco

Phone Dugas 288

HIS RICH—ARNOLD

BALLETT MISTRESSES

SAN FRANCISCO, Aug. 21—Harold B. Franklin and Howard skirts, and this is the way they
announced at the time this week
was a stormy one among the
misters.

MARCUS STRICKER

SAN FRANCISCO, Aug. 14—
Richard varied the shows.

SAX MARRIES

SAN FRANCISCO, Aug. 21—
Earl Krasan, sax in the KPRC
Orchestra, has been married last
week to Georgia Prather, former cashier
at the B. F. Goodrich Co.

BOWDEN QITS

SAN FRANCISCO, Aug. 21—
Louis Bowden will leave the Or-
monsoon.

Theater Play

Big Golf War

SAN FRANCISCO, Aug. 21—
It has been stated for a political battle royal
with a big week, as the media of work
begin a strenuous effort to
in the next few days.

The week will be
as a type of competition.

In the case of the
week in the city, it
down.

There are between fifty and
and nine.

BOGGEY BOY

SAN FRANCISCO, Aug. 21—
Nevin Davison of the publicity
staff of the Paramount Theatre is
a pizza shack in the show.

He is studying the 20th Century-Fox
and much more in the
heirloom.

A TALENTED競爭

The Santa Fe Trail” will be the
for Paramount’s production
of the same name which
in the early West.

Spanish Acress

Good actor.

She has been
in the picture
of the Baby
Rides West.

HILTON—

THE LITTLE SMILE

Edited

By A. T. Reser

Printed

THE LITTLE SMILE

San Francisco

415 Market St.

San Francisco

FLEET IN STOWN GAVE BAY CITY BUSINESS BOOM

SAN FRANCISCO, Aug. 21—

Grand Hall, venue of the
to be held this week.

In addition, some twenty-

thousand dollars was the
guarantors of the event.

The city is

“great theatre situation

W. C. R. MERCH

The Home of All Theatrical People

Special Rates to Hotels & Restaurants

W. C. R. MERCH

JACK WOLFENDEN, Prop.
BETT HENDREN, Asst. Mgr.
REGULARS

BEHIND THE ‘MICE’ WITH THE MICROPHONE CLUB

By Jack Parker

Jimmie Adams, better known as Lena, the negro cook of the KTRM ranch, found himself in a rich district the other night, which is affording his association more than ordinary satisfaction.

Aldolup was his usual black—pautiful——and went into the roll own on the freshie. He and his hostess, the former the latter the fryer, together, thus to the place and the occupation of the former.

Jimmie Adams was having a good time.

The city was not the same to him.

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Radio has taken the place of vaudeville in the affections of the amusement seeking public. Its success has been largely due to its ability to interest the Millions performer himself, who has gone into radio. It is a natural corollary that if the radio is to prosper as perman-ently as did vaudeville, it must adopt those practical features that made the variety theatre the outstanding theatrical fa-ble for almost half a century.

Early in its history, vaudeville recognized the importance of showmanship in its presentations. A bill might be comprised of three or four singing acts, each a knockout on any man’s program, but placed following each other, the program was a flop. Too much of a good thing. The audience can leave a theatre before it comes back but it takes a much smaller sum to forsake a dollar bill that way, it takes neither courage nor a second’s hesitation to produce a tiresome radio broadcast.

A program manager received a lot of complaints from his listeners and he couldn’t understand why. His program was comprised of the best available talent but somehow he was accused of “cluttering up the air.” The trouble was that he didn’t know how to present his stuff. One thing that a program manager must learn is audience reaction. A theatre manager can study this at first hand. A radio audience is not so easy to analyze.

TALK MUST BE PEPPED UP

It is a known fact that talk, regardless of who or how well done will not get over. The reason is that many tune in at the middle of a talking program and have missed the thread of the subject and so promptly tune out.

A talk program must not be thought of as to receive talk clearly, but if speech is essential, it should be sandwiched between two irresistible musical numbers and kept bright and witty. The audience’s interest will wane regardless of the thread.

Every program should be put together, that is, something should be on it to intrigue an audience. Something should be done to induce them to stay tuned in, or to get them to return.

Frank Gage of KFM, recently remarked: “If you want to get a big fan mail, you’ve got to give something away.”

When a program is put on the air, the announcer should let his listeners know up front that there will be two or three times during its broadcast, announcement could be made that depending in the three local advertisers for the sponsor, would receive a sample of the goods advertised.

This would hold the attention. If that is not practicable, a ticket to a miniature golf link or to a picture theatre or some other tie-up might be arranged by the sponsor.

PROGRAM THE THING, ALWAYS

However, a program is, like the play itself, the thing. No program should ever be started slowly. It should begin with a zip, a lifting fast song or number that is not too old but freshly popular, and keep building so that the last offering is the best or star feature. No program should start with a mellow one or a “color” number, which when played slowly, unless it has already been made familiar, will be on nobody’s bill in some form or other.

Announcements should be kept bright and humorous, but not impertinent. The announcer may make up or break a program in at least as much importance as the quality of his voice and the proper inflection of his enunciation.

A dull talk program or one being entertained while the an-ouncer adds a bit of interest by his pleasant comments. The reading of short jokes from current magazines that last announcement would add a touch of peep. Try it.

COMEDY PAIR SIGNED

Irving Bacon and Harry Bow-ers, character comedians, have been signed by the Pacific sta- tion Fazenda’s in a “Fall to Arms” two-week booking that started in Oakland recently. She joined the pair at Long Beach this week.

FILM PICKED

Four-year-old Douglas Scott in the third and final film of “Cimino,” to be shown on the Pacific Coast radio series “Cimarron,” soon to go into pro-

ENGINE PINEAU & HOWS

THEATRICAL STAGE LIGHTING CO.

ROAD SHOW COMPLETE EQUIPMENT

COMPLETE REPAIRMENT DEPARTMENT

WRITE FOR GELATE SAMPLE BOOK

WE: 6171

Dorc H. Morgan

IN THE BRITISH RADIO industry is handled on a basis entirely different from the American Broadcasting. Each owner of a ra-

British Radio Tax Outline

by RAY E. MORGAN

In the British radio broadcast-

Washington, D.C., April 14.—Local radio stations are taking part in the beauty contest being conducted by the National Radio Fair in cooperation with the Na-

San Francisco Radio Notes

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Theatrical Branches of the California State Theatre Owners’ Asso-

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WE: 6171

KIEGLER BROS.

LARGEST PACIFIC COAST STOCK

WE: 6171

WESTMORE

1437-49 W. WASHINGTON ST.

LOS ANGELES, CALIF.

FOOTLOTES

BORDERLOTES

OLIVETTES

PORTABLE SWITCIBOARDS

GELATE EFFECTIONS

WE: 6171

WHERE THE LEADER DAILY ROUTINE IS CONDUCTED

SITRADES OF STAGE AND SCREEN PAGE NINE
SEATTLE BIZ IN NOSEDIE; FLEET LEFT

SEATTLE, Aug. 21.—Business this week in Seattle was a little depressed due to the fishing season that comes along about this time. The fleet has left and that leaves the shows to fight with each for sale. It's a plain case of every fish for himself.

Fifth Avenue led the town with an intake of $18,000 on the widely heralded Garbo opus, "Romance," with more than 1000 showing Double Idea on the platform. This is a fair start for this big house.

Paramount, with Jack Oakie doing his stuff in the "Say Goodbye," followed a close second, with the Astoria which is far from bad at this house. The renamings of Charles Velez's and Miss Edna Newall's with "Duel in the Sun" are coming.

Orpheum took third honors when the metal box registered $5250 good for the spot but very disappointing for the picture "Duel in the Sun." This is the reason for this mine-fire.

At the Fox with "Nights of the Children," did fairly good business that night with $1900. Owen Sweeten helps to keep a steady roll of business for himself.

Mercy Berg with the last week of "This Woman Lives" is the only thing in the till with $900, all right for a small house.

The Elms House took the prize for the best looking picture in town, "Owen Johansen's Will," and that only on a picture of this kind.

Metcalf and the folks with Little Lord's first tache, "One Room Family," are the only breakers as intakes of $1000.

Dancing prices around this burg are suffering greatly as almost everybody is playing a non-union entertainment as work. The Trolley and Melbye's are the leaders.

SEATTLE JEWELER SURE TO SELL TILT 

SEATTLE, Aug. 21.—Frances White, musical comedy actress, last seen in Chicago, reports to the court her arrest last June 30.

Miss White is charged by Louis Frenzel, the jeweler, with holding a bracelet and necklace valued at $500 on which she was paid, only fifty $500 several years ago. She was released on $300 bail a few weeks ago also for $500 for counsel fees and expenses.

Nelson with Sterling

SEATTLE, Aug. 21.—Russell Nelson, formerly with Henry DuBois in the "Duel in the Sun" is associated with the Sterling Chain Theater to manage the new branch to Andrew Gannard at the Columbia.

Howard to Wed

SEATTLE, Aug. 21.—Revya Howard, popular in theatrical and musical circles is to marry this week the long-time member of the old Will King Council to whom she has elaborately slated public wedding at the Capitol the biggest of the Friday's attraction. Billy Stewart of the McCafferty's will be the bridgewoman.

RELEASES BULL

Before going with Paramount for his contract as的危害, Charley Grapevin completed arrangements with an eastern publishing firm for the release of his latest hit, "Morning Bells," of which he has written some hits appearing in pictures.

Window Shop Crowds to Be Given Music

SEATTLE, Aug. 21.—Seattles merchants have entered the spirit of the "Pacific Season." Windows will be decorated until 7:30 p.m. and will be lit to correspond.

As expected Max Doblin's orchestra from the Fifth Avenue, Paul Spoor's band from the Paragon, and Owen Sweeten's boys from the Fox will be motored out to streets to travel the city during that hour to give the folks a taste of jazz as they window shop.

Break Ground for Civic Rep

SEATTLE, Aug. 21.—Ground was broken Monday for the first permanent home for Seattle's civic theater.

At a cost of $30,000, the new Seattle Repertory playhouse will be constructed at forty-fourth and University way in the college campus. The building will be ready for occupancy at the opening of the university's season in the middle of October.

As president, John Goodwyn, Seattle's busiest capitalist, is president of the organization, the Playhouse. The Playhouse was organized in 1917 with $8000 in capital and has already presented thirty plays in this city of a picture of this kind.

The Pullman and the Pullman boys are the leaders.

Charles Velez's New Tilt

Charlestown Greenwood has opened her first Tuesday night tilt at the Columbia, and Edna Carewe who is co-starred with John Boles.

Coast Public Tie-Up Denied by Ed Smith

SEATTLE, Aug. 21.—Edward A. Smith, division manager of Paramount-Publix holdings on the Pacific Coast, arrived in Seattle this week on inspection tour of the theate in the area.

He is accompanied by Boris Mor- ren, general musical director of the Paramount-Publix Corporation.

In answer to inquiries based on trade paper reports, Smith denied that Paramount-Publix Corporation has made any agreement with Fox West Coast Theaters or any other company for operation of Paramount-Publix theatres on the Pacific slope.

Spor Returns to Toledo Theatre

SEATTLE, Aug. 21.—After a successful six-week stay at the Paramount, Paul Spoor, master of ceremonies, takes his baton back to a theatre that made him famous.

His new location will be the Paramount in Toledo. Spoor's orchestra for the band include Homer Sweetman, singer, who was light with the Vic Meyers aggregation. Milt Franklin for the mandolin, Alex Tonkin for the reeds of clarinet.

It is due to his introductory week tendered for Spoor, he is scheduled to make a hit from the start.

ENJOYS IT

SEATTLE, Aug. 21.—Frank and Arthur B. Smith, KOMO Broadcasting System announcer, has a little mystery story which he is revealing after keeping the truth about the little mystery story which he is revealing after keeping the truth about it's existence, and that's called our show, "Pete and Uncle Franck, as he is known to his audience.

He has not enjoyed the whole affair, but has enjoyed the good results.

Five days after Uncle Franck took over the Mystery Revue program in April he received a letter from the Knit Company, B. C. The lady who signed herself "Patricia Finger" of French Insanity was made for every man in the studio. It seems that she is only enjoying the whole affair, but is in danger of being a victim of Intolerance.

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Senator Charles W. Lyon is making an active bid for re-election to the state legislature, where he has sat with distinction for the past 16 years. His observation and experience prompt him to base his candidacy upon seven preliminary legislative needs which he is sponsoring in the State Senate. These points are:
1. Economy and reduction in taxes.
2. Renovation of the state penal system to prevent segregation of youths and first offenders from hardened criminals, education and rehabilitation of criminals by teaching them useful trades. He also would restrict distribution of the product of their labor to schools and public institutions, thus avoiding possible competition with free laborers and industries.
3. Extension of the building program of University of California at Los Angeles.
4. Increasing percentage of gas tax money for road construction in Los Angeles.
5. Repealing or amending the special street improvement acts to protect property owners against overlapping and exorciative special assessments, and providing for contribution by the general funds for a portion of the cost of major traffic projects.
6. Revision of the inequitable and antiquated tax system of California.
7. Correction in rewriting of the constitution of the present just system of reapportionment.

Many members of the theatrical profession are actively working to secure the re-election of "Golden Rule" Judge Hugh J. Crawford to the Superior bench in the August primary.

The jurist's long career as an attorney and his 16 years as municipal and Superior Judge in Los Angeles county discloses a record that has won the admiration of a host of friends and loyal supporters in the acting fraternity. He won his nickname of "Golden Rule" from newspaper men, who observed his sympathetic handling of first offense cases by the friendly and unfortunate, who faced him during his years in the criminal courts. Tempering Justice with mercy is a virtue praised by too few judges, and this understanding of Judge Crawford will not be lost in the county if his friends can prevent.

"YOUNG LOVE"

George Hollard is rehearsing "Young Love," a dream with but four in the cast. It is scheduled to follow "Fata Morgana" into the Century Theatre in Los Angeles, following into some house in L. A. not yet decided.

CASTING DAY SAT.
The Pacific Repertory Company is preparing to open at the Hollywood Music Box. They start casting October 12.

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Facts’ Echoes From Melody Land

BY BILLY HAMER

Been hearing that a lot of the boys (and girls) around town feel quite neglected because they haven’t been mentioned in this column. Naturally, this dearth of notes is dedicated to the activities and whereabouts of you, dear readers, earning, or trying to earn, their “coffee and” via any branch of the Lonesome Tate, Arta.

It is a physical impossibility for this writer to get everywhere, so if you feel you look, just drop me a line and I’ll see that you’ve taken care of.

** West down to Long Beach the other day, and met a lot of old friends who immediately complained that they have never seen a “lil’ facts” for some time. Boys, you’re going to get down there regularly in the future. So save your money, catch one.

** One of the first I ran into was Harry Vernon, who is now in the F. and M. Ideas, Beverly Hills. Harry is getting over great, but the tree isn’t behind.

** Lloyd Sheetz, who has just joined the take-over from mayor, is house leader and band manager at the Westcoast club.

** Sylvia Greenberg dispenses the organ music at the house.

** Dorothy Harris, organist, is at the Long Beach band. Spiff Palmer acts in the same capacity.

** Don and Irna Willina are due to return to the West Coast, Long Beach, some time this September.

** Gordon MaPherson has a single engagement at the State, Long Beach EROE.

** Albert Z. Kiss directs the orchestra at the Strand in that city.

** Now that you know the above some of the events, let’s get to a few of the Long Beach musics, and I’ll get the rest next time. So let’s leave “Boulevard” and go elsewhere.

** Roy Medallie officiates at the Palisades at the Alexandria.

** George Brownell, formerly at the Long Beach Imperial, has left that place and is now engaged at the Imperial in San Francisco.

** Jack Archer holds three jobs in five weeks without losing a day, going from Wilmarc to Harma and is now directing the band of Donald Douglas, Dougalls and Gumble catalog in this vicinity. “Little White Lies” and “Wah Wah Blues” are under “Vesuvian Skies” and “Love’s Melody” are his spoils.

** Jack Kay recently closed at the Lido Club, San Francisco, and left August 9 to m. c. at the Lido Club, Shangp, China. Kay is a fair-weather man. Jack Archer.

** It is rumored that Harry Peck, kooky song singer and m. c. of the Ballrooms, will have a tiny mouth added to his grocery bill.

** M. Wittman & Sons have been having a jubilee for Al Johnson’s “Big Boy.” They are nearing the end of their second month, “Liza Lee,” “Little Sunshine” and “Hooray for Baby and Me.”

** Harry Cole, vocal upset, was recently summoned to Cleveland by his mother. They will go from there to New York by way of Los Angeles.

** Duets performed, as announced, has returned from an eight-month’s engagement at the New York Savoy. Now at Bard’s Eighth Street.

** Jackie Sonders has organized a Kiddies’ Band for the Boulevard Theatre. The idea is to give all children who would like to pass on his or her birthday, and each week, a program of cartoons, cream, etc. That stunt will unseat the help build up the Saturday matinee.

** BEN BERNIE AND HIS BRONXWICH RECORDING ORCHESTRA still adding to their hits.

** ROBBINS MUSIC CORP. NEW YORK CITY.

799 SEVENTH AVE.

SOMEBODY ELSE'S WIFE

BY BILL DAVIS

BON PHILLIPS, m. c. of the Million Dollar theatre, went to New Orleans a few days for the opening of the Lazarus and Vinnickoff shows at the Strand. A fine opening. Owning to its popularity its run was extended a few weeks. Phillips and his orchestra shared honors with the other features of the show.

CLIFF WEBSTER, well known as a stage orchestra director, has returned to the RKO theatre in Los Angeles. Cliff has been working in the East for some time. He became weary of the easy life in the land of Lap, Aboma and Manzana, and is glad to be back in the U. S. A. again. When Cliff arrived he said: "Wlll, I'm a full member." He might have meant "I'm alive."

PHIL FRIEDMAN, the popular 360 Street vaude, has returned from a visit to the eastern cities where he gained many new ideas for his show, "I Dreamed of Jeannie." He has been away under way for several months by Mr. Friedman and his associates for the erection of a large amusement palace which will contain many different kinds of popular entertainment features. The show will be the biggest amusement in the West and will be ready for opening in the late fall. A large ballroom, and an indoor golf course will be the main features. Further details will be made public later.

BILLY SMALL, former violinist at Los Angeles KKK, spent too much time trying to work out a new violin solo, so he is now planning a vacation at Frank Porter’s houseboat on the tidelands of Tacoma.

RUPE WOLF'S return to Los Angeles is due to the completion of a new deal in the orchestra at Long Beach. As guest leader of the orchestra, between the theatre managers' associa- tion and the Musicians’ Union, he is now about to explore. Negotiation and the adjustment of future conditions are being promoted.

Judging from the opinions re- ceived from other orchestras, execu- tive directors and musicians stand- ing on the other side, it does not seem necessary or advis- able that the parties to the present conditions. It is apparent that sound and fair-minded people cannot exist without some human element, which can be furnished by the introduction of stage per- formers with enthusiasm to entertain. Such conductors as the above.

GUS ARNHEIM and his wonderful dance band are now stirring up the Orchid Grove, Ambassador Hotel. With 19 bands in the city, there is good competition. The orchestra is doing an excellent job of entertainment that causes the dance- ers to carry in their steps to the show and listen. The Coconut Grove’s success of the schedule, which is unique in all kinds and numbers of bands.

PLAYING TO THE LARGEST PAID-ATTENDANCE IN LOS ANGELES

OWEN FALLON

WILL PRIOR ORCHESTRA

CONDUCTOR

NEW STATE THEATRE

SYDNEY, AUSTRALIA

RETURNING TO THE U. S. A. IN OCTOBER

WILSON’S BALLROOM

(Formerly Cinderella Room)

Los Angeles

CALIFORNIANS

NOW IN THIRD YEAR

PLAYING TO THE LARGEST PAID-ATTENDANCE IN LOS ANGELES

WILLIAM BENJAMIN KAITZ

DIRECTOR OF CATALINA CONCERT ORCHESTRA AND CASINO DANCE BAND

SENDS BEST REGARDS TO HIS MANY FRIENDS AND PARTICULARLY TO

VICTOR BARRELLA, LEWIS REED, WILLIAM LE BARON, LARRY CEBALLOS, PANCHON AND MARCO, ROb ROTH, GEORGE LINDEN, ARTHUR KAY, ARTHUR LANGE, AL SHART, DOUG BROOKMAN, JOSEPH HENDELL, A. F. FRANKENTHEIN, LEO SMITH, RUDOLPH BERLINS, ADOLPH TANDLER, HARRY DU ROCHER, C. BAKALENKO, A. CORELLI, A. LYNCH, GEORGE STOY, ROY PAUL, GEORGE ESSELL, BILL FELDER, CLARK ARNHEIM, PATRICK AND MARSH, B. B. GEORGE OLSEN, PAUL WHITMAN.
WILL HIGGIE
AND HIS BEVY OF BEAUTIES
INTRODUCING NEW IDEAS
EN TOUR RKO CIRCUIT
This Week ORPHEUM Oakland  Next Week R. K. O. Los Angeles
Dir. WEBER-SIMON AGENCY

MORSE FREEMAN BRANCHING OUT

Morse Freeman, local music jobber, who recently branched out as a publisher, has his "Bloom Is on the Sage" crowding out the leaders. "When You Think a Whole Lot About Someone," a waltz; "Mellow Mountain Moon," a fox trot ballad, are coming right along, with the reminder of the BARBARA WEEKS SET.

CONDITIONS PUT 35,000 IDLING IN SOUTHLAND

(Continued from Page 1)
foreign type actors formerly available, about two or three, who are linguists, remain, and these are paid $50 a day, and are used mostly to police the mikes, so as to prevent the nationals from slipping over anything on the director. While there are one or two companies using large mobs as for a prison fight scene which would bring up the placements for a day, the amount of work received by the various enrolled extras is very small.

The number of Equity members seeking employment runs well up into the thousands, which includes both stage and screen players of larger parts.

With Warner Bros., First National and possibly other studios announcing a shut down, no relief for the situation is in sight other than the contemplated 8th openings, which are few.

SNELL TO DO "AFB"

Earl Snell, noted writer and world traveler, has been chosen by Liberty Productions to adapt and complete the continuity and dialogue for "The Age." Harry Langdon is to be featured in the well known thriller.

JESSE STAFFORD
And His San Francisco PALACE HOTEL ORCHESTRA
Featuring His and Gene Row's Song Hit, "Tonight"

JACK SPRIGG
MUSICAL DIRECTOR
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COTTON BOND
"THE VIRGINIA HAM"
The Kind the Silver Slipper Features

Playing and Singing
Low Down Southern Blues
Inside Facts of Stage and Screen
SATURDAY, AUGUST 23, 1930

VAUDEVILLE AND PRESENTATIONS

MISS LILLIE DOLLAR

(Reviewed August 16)

Bill opened with the Alvarado Three, two men and a girl. Act consisted of a silent juggling and tumbling. Good opening act. A somewhat inadequate bit done by the fem was outstanding, and the girl and her bits were corny fashion.

Next was Davey James working in one. Rather slow starting, but then he did a bang-up act. His bits included an imitation of Hamer, some old-time corny bits, and a magic trick.

In the very last spot was Mason and Scott, who copped the audience at the piano, singing a comedy tune. This was a knock-out act. Got over. Miss Mason had the presence behind her, the boy was a spicy little minstrel, and both were plauding. They were into great!... We would have given anything for that.

Next on the bill were two men offering a good line of comedy songs and dance. Both men sang well, and with a little more work, will be stars. These two men offered a good line of music and dance. Cofman and Carroll, next to the Black and Tan offered a very good bit, with Cofman getting many laughs with his funny figure. Lady then sang out over a good song, which showed her voice to good effect. More comedy talk, and Cofman danced, while Carroll sang for finish.

The Little Dames. Three men with vocals of boy, and a pretty little girl. All doing well. They offered a good line of comedy acrobatic stunts. Good act.

Picture was Jack Olsen in “Hit the Deck.”

BH-K-BO THEATRE

LATE SHOW (Reviewed August 16)

KIJK opened the bill with “Bye Bye Birdie.”

Bob Murphy on one, intro, directed in this gag with the usual comedy ceremonies, and into a great line of comedy, “Murdock that’s all.”

“The Murdow.” Excited by intro by director, Bob Murphy, whose tricks were principally bad and clever.

Robeson and Morgan were great. The hill was well billed and completely satisfied the customers.

Picture was Lape Valsa in “The Strain.”

The State Theatre: LONDON, REG. KCO

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WANTED—Act-opacity for Vaudeville, Picture House Clubs and Theatres.

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VAUDE AND PRESENTATIONS

(Continued from Page 14) Magill sang the bygone girls were on for their short fashion display. Then Frank Wallace, in his baritone while Emil Sturman, Bob Lot, Stuart Scott and Elmer Hatkus, out of the band, came on for burlesque show, being joined later by four old gals in the style of 1898. Produced by him, the show was a hit.

Finale was an Hawaiian sequence with Miss Taylor singing and the girls on in cute bathing suits.

Lois Fintel was at the organ offering short selections from "Tarzan," "The Jungle Princess," "Dorothy," "Yellowstone," "Desert Song," "Song of Songs," and "Hole Girl Like You." Operatic stuff was beautifully played and the entire number was a pleasing part of the curtain closer.

A screen comedy, "The Meek Mr. Meek," and other short subjects completed the bill. Considering the boasted of the feature that more of the knockout comic film than "Mr. Meek" should have been the order.

FIFTH AVENUE

SEATTLE (August 15)

"There's music in the air" is what the promoters were singing these past hearing Max Dalin, mayor of Seattle, and J. D. Powell, of the Dalin company, come to town, organized an orchestra and presented a concert that will be remembered by the city's music lovers a long time.

The audience for the concert presented, along with the response that followed, was ample.

1. "Slave's Lament," presented in a tender Madonna's voice, the fans an idea of what was contained within the program on this one.

3. "You're My Everything," a popular song, "Shangling" a Song to the Stars," with a symphony arrangement, was another of the popular songs appealing for more. Very effective.

5. Novely on how Souza, Wagner and other well-known composers of operatic based composers would have played "Yes, We Have No Bananas" on a grand scale.

4. "Yesternight," a violin master-piece that had everybody thrilled. A first-class violin solo that was taken by it dropped. Dalin continued his violin work and "Heart's Reprize" and "Mimsey," had to keep on playing on the violin anyway.

6. A great finish with the use of the plana, and Dalin returned to his violin and hands running into the picture. A thorough finish with the accompaniment of musicians of a leader who knows the way to get a reporter to words to the musical above distal.

PARAMOUNT

SEATTLE (August 15)

Goering's "Hey Hey Hades" reverberated around the city that included lots of heavy bowling with prizes, where teams of musical, a pair of dancers who dance and dance differently, took the

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Hollywood, California

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Fanchon and Marco Route List of "Ideas"

JAMES CRUZE WITH TIFFANY

JAMES CRUZE has been signed by "Continental Pictures Corp. for six years for that organization. furnace has joined the company's organization and will head his own organization next year. There are said to be magnificent plans for the new studio that will be the home of the town's

P. J. SEYMOUR and CORCORAN PETE

FILM EXHIBITION

BOSTON (September 16)

Maddox, who was in Boston, was engaged in the show.

FILM EXHIBITION

BOSTON

LEW HALL and ESLEY CHARLIE DANCERS DOMINIQUE

FILM EXHIBITION

BOSTON

WALTER POWELL

PHILADELPHIA (September 19)

MADISON, Wis. (September 18)

ELECTRIC DUO

Airdale, who was in Madison, was engaged for the show.

WILLIAM B. SHORE and HELEN MORE (September 20)

Airdale, who was in Madison, was engaged for the show.

THALIA

Curtis, who has been in Curtis, was engaged for the show.

ELECTRIC DUO

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GOOD LUCK AND
SINCERE GOOD WISHES TO
RUBE WOLF
WHO WILL BE WITH US AT
LOEWS STATE, LOS ANGELES
THIS WEEK

HELEN WARNER
"RUBES"
LITTLE PLAYMATE

JERRY LESTER
BROADWAY'S
"STEPSON"

JIMMY LYONS
"THE AMBASSADOR"

JOE ROSE
SENSATIONAL ACROBATIC DANCER

HATT AND HERMAN

AIDA BROADBENT

GWEN EVANS

FEATURED ARTISTS
WITH THE "SUNSHINE" IDEA